



Road Safety in Sri Lanka: A Time for Action

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**Presentation to Asia Injury Prevention Foundation Conference on
Safe Roads Sri Lanka Initiative**

Colombo, 2 March 2003

Suggested agenda...



- ◆ Official welcome
- ◆ Global review Findings: Ms Lori Mooren
- ◆ Mission Study Findings: Mr Greig Craft
- ◆ Ms Do Tu Anh: Asia Injury in Vietnam
- ◆ Discussion
- ◆ Further official speaker
- ◆ Proposal: Mr Greig Craft
- ◆ Discussion
- ◆ Close

The story so far...



- ◆ Acknowledgement of **commitment** and **action** to date
- ◆ Global review Findings: dramatic **growth** of road trauma deepening **poverty**
- ◆ Mission Study Findings: growing **resolve**, policy **gaps**, inadequate **resources**, need for driver **training**, road **safety campaigns, licencing & certification, education & enforcement**
- ◆ Proposals to be presented further by Mr Greig Craft
- ◆ My task is to suggest **complementary roles** for those of us here today

All of us are involved...



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- ◆ **Road users:** all modes, private and public, all of us
 - ◆ **Ministries,** both political and official
 - ◆ **Donors:** international financial institutions, bilateral development assistance agencies, philanthropic foundations
 - ◆ **Transport, safety and health industries:** owners, operators, planners, financiers, experts
 - ◆ **Other businesses:** local, national, multinational
 - ◆ **Non-governmental organisations**

Typical project stages



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- ◆ **Recognition** of problem
 - ◆ **Analysis** stage
 - ◆ **Strategy** formulation
 - ◆ **Commitment** to solutions
 - ◆ Program **planning**
 - ◆ Project **design**
 - ◆ **Financing**
 - ◆ **Implementation**
 - ◆ **Assessment**, improvement

What stage have we reached?



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- ◆ **Scale** and **urgency** of problem accepted
 - ◆ Preliminary **analysis** complete
 - ◆ **Strategy** proposed
 - ◆ Technical **assistance** needed
 - ◆ **Commitment** from different quarters essential
 - ◆ Project **financing** and **implementation** to follow

There are many opportunities for intervention...



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- ◆ Land use & transport **planning**
 - ◆ **Infrastructure** improvements
 - System review; safety audit
 - Transport systems & standards
 - ◆ Traffic **management**
 - Crash prevention
 - Road hierarchies
 - Technology e.g. cameras
 - ◆ Transport **operations**
 - Public transport training
 - Insurance framework
 - Policing, enforcement,
 - ◆ **Policy & regulation**
 - ◆ **Institutional** strengthening
 - ◆ **Licensing, compliance**
 - ◆ Public **education**, curricula, guidelines
 - ◆ **Safe communities** programs
 - ◆ **Driver training**
 - ◆ **Safety products**
 - ◆ Data, research

What roles might we play...



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- ◆ **Road users:** involvement, education, safety promotion
 - ◆ **Ministries:** policy support, budget and aid priority, engagement in public-private partnerships
 - ◆ **Development assistance agencies:** technical assistance, priority in projects, safety in project design, funding of safety enterprises
 - ◆ **Philanthropic and corporate foundations:** financial and publicity support for all stages
 - ◆ **Transport, safety and health industries:** set standards, support for all stages
 - ◆ **Other businesses:** sponsorships, identification, engagement
 - ◆ **Non-governmental organisations:** engagement in local efforts

...but we should choose



- ◆ Mr Greig Craft will present what we propose
- ◆ We will form a panel, discuss it with you and ask your commitment