Asia Injury Prevention Foundation Conference on Safe Roads Bangladesh Initiative

Dhaka, 27 February 2003

Road Safety in Bangladesh: A Time for Action

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RMIT University and Asia Injury

Presentation to Asia Injury Prevention Foundation Conference on Safe Roads Bangladesh Initiative

Dhaka, 27 February 2003

Order of Proceedings

- Official welcome: HE Barrister Nazmul Huda, Secretary for Communications

- Introduction: Professor David Wilmoth

- Road safety and poverty reduction: Ms Lori Mooren

- Mission findings: Mr Greig Craft

- Asia Injury in Vietnam: Ms Do Tu Anh

- Break

- Next steps: Mr Greig Craft

- Discussion

- Conclusions and close: Professor David Wilmoth

Asia Injury Prevention Foundation

- Asia Injury is a US non-profit foundation established to address road trauma in developing countries and its social, economic and human impact.

- Governed by an International Board of Directors and Advisory Board, it has a substantial experience and capability in implementing innovative road safety measures

The story so far …

- Asia Injury Prevention Foundation, successful in Vietnam, saw a need in South Asia with a **focus on Bangladesh, Nepal, Sri Lanka**.

- We undertook investigative missions to identify priority needs and capabilities, to be presented.

- We saw great **commitment** to technical assistance & planning (e.g. National Road Safety Strategic Action Plan), considerable **expertise**, further strong interest among **stakeholders**, and a **desire to do much more**

The story further…

- Global overview: **road trauma epidemic** linked to **poverty**

- Asia Injury missions found history of **technical support**, growing **resolve**, inadequate **resources, and** needs for driver **training** and **licencing**, road **safety campaigns**, **education** & **enforcement**

- Vietnam case study shows how ideas can work. There, helmet campaign, enforcement and compliance, education. Many sectors of society

- My task: to suggest **complementary roles** for us here today

All of us are involved…

- **Road users**: all modes, private and public, all of us
- **Communities**, villages, districts, regions
- **Ministries** at all levels: political, official, professionals
- **Transport, safety and health industries**: owners operators, planners, investors, financiers, experts
- **Donors**: multilateral, bilateral, philanthropic
- **Other businesses**: local, national, multinational
- **Non-governmental organisations**
- **Universities, research and data** e.g. BUET

Some more than others…

(with thanks to World Bank and others for briefings to AI)

- **Ministries** at all levels: political, official, professionals
  - ✓ Communications, Planning and Finance, Health, Education, Police
  - ✓ Bangladesh Road Traffic Authority, including Road Safety Cell
  - ✓ National Road Safety Council
  - ✓ Districts e.g. Tangail

- **Donors**:
  - ✓ WB: eg RRMP I, II, III
  - ✓ ESCAP
  - ✓ ADB: road safety engineering
  - ✓ DFID (with TRL), Nordic Development Fund, GTZ, Australia, NZ

- **Non-governmental organisations**
  - ✓ e.g. BRAC community road safety activities

Typical project stages

- **Recognition** of problem
- **Analysis** stage, including **review**
- **Strategy** formulation
- **Commitment** to solutions
- Program **planning**
- Project **design**
- **Financing**
- **Implementation**
- **Assessment, improvement**

What stage have we reached?

- **Scale** and **urgency** of problem accepted
- Commitment and progress **reviewed**
- Preliminary **analysis** complete
- **Strategy** proposed
- Technical **assistance** needed
- **Commitment** from different quarters essential
- Project **financing** and **implementation** to follow

There are many opportunities for engagement…

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- Road safety **planning**
- **Infrastructure** improvements
  - Land use & transport planning
  - Road safety engineering
  - Systems, standards, safety audits
- Traffic **management**
  - Crash prevention, hotspot programs, road hierarchies
  - Technology e.g. cameras
- Transport **operations**
  - Insurance framework
  - Policing, enforcement
  - Vehicle registration, testing

- **Policy** & **regulation**
- **Institutional** strengthening
- Driver **licensing, compliance**
- **Driver training**
- Public **education**, curricula, guidelines
- **Publicity** campaigns
- **Safe communities** programs etc
- **Safety products**
- Data, research

What roles might we play…

- **Road users**: involvement, education, safety promotion
- **Ministries**: policy support, budget and aid priority, engagement in public-private partnerships
- **Development assistance agencies**: technical assistance, priority in projects, safety in project design, funding of safety enterprises
- **Philanthropic and corporate foundations**: financial and publicity support for all stages
- **Transport, safety and health industries**: set standards, support for all stages
- **Other businesses**: sponsorships, identification, engagement
- **Non-governmental organisations**: engagement in local efforts

Moving forward today…

- Our speakers will present a global overview, country findings, Vietnam case study and further actions now proposed

- We would like discuss the actions proposed with you and ask for your involvement and commitment